# 30 Instagram Post Ideas for Your School

*Three posts a week is enough. Here are 10 weeks of ideas*

## Classroom moments

1. A science experiment in action
2. Students reading in the library
3. Art class: the work in progress
4. A sports or PE session
5. Morning assembly
6. A field trip
7. Students presenting a project
8. Festival celebration in class
9. A lab or computer class
10. The first day of a new term

## People and stories

1. Teacher spotlight
2. A day in the life of the principal
3. Support staff thank-you post (bus driver, ayah, guard)
4. An alumni update
5. A student achievement
6. A parent testimonial (with permission)
7. Behind the scenes: preparing for annual day
8. A new teacher welcome
9. The admissions team introducing themselves
10. Student of the month

## Useful tips for parents

1. How to prepare your child for the first day
2. 5 healthy lunchbox ideas
3. Screen time tips by age
4. How to help with homework without doing it
5. Exam stress: what parents can do
6. Reading habits at home
7. Admission dates and process for next year
8. School safety measures explained
9. FAQ: answering the top 3 parent questions
10. Summer holiday activity ideas

Tip: take 10 photos every Friday. That's next week's posts sorted.

Want help putting this in place for your school? **DM me AUDIT** on Instagram for a free 15-minute online check of your school.

*Anjum Farhana · Founder, Schoofa Aura · 20+ years in education, former school owner and principal ·*
@schoofa_aura · schoofaaura.com