Google Review Request Kit

Parents trust other parents. Make it easy for happy families to say so

Step 1: Get your review link

Open your Google Business Profile → **Ask for reviews** (or "Get more reviews") → copy the link. Paste it into a QR code generator to create a QR code.

Step 2: When to ask

- After a PTM where the parent was happy
- After annual day, sports day or a big event
- When a parent thanks a teacher
- One month after a new admission

Step 3: WhatsApp message

> Hello [Name], thank you for your kind words about [Teacher / event]! It would mean a lot to us if you could share your experience on Google. It takes one minute: [review link]. Thank you! – [School name]

Step 4: QR card for the reception

Loved your experience at [School name]?

Scan to share it on Google



It takes one minute. Thank you! 💙

Step 5: Reply to every review

> Thank you so much, [Name]! We're delighted that [Child] is enjoying [detail]. See you at the next PTM! – Principal

Want help putting this in place for your school? **DM me AUDIT** on Instagram for a free 15-minute online check of your school.

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