Fee Explainer Template

Help parents understand what they pay for, before they ask

Parents rarely mind paying. They mind surprises after admission. In August 2026 the Telangana School Education Department directed private schools to publish their 2026–27 fees on the notice board, school website and state portal. A clear fee page meets that and builds trust.

Fee table (example layout)

Item	Class Nursery–UKG	Class 1–5	Class 6–10	When paid
Admission fee (one time)	₹	₹	₹	At admission
Annual tuition fee	₹	₹	₹	Term-wise / 3 instalments
Books and stationery	₹	₹	₹	June
Uniform	₹	₹	₹	June
Transport (by distance)	₹	₹	₹	Monthly / term-wise
Activities and events	Included / ₹	Included / ₹	Included / ₹	—

Answer these 5 questions on the same page

1. Will the fee increase every year? By how much, roughly?
2. What is included in tuition, and what is extra?
3. Do we have to buy books and uniform from the school?
4. Can we pay in instalments? What are the dates?
5. Is there a sibling or early-payment discount?

When a parent says "Your fee is too high"

1. Thank them: "That's a fair question."
2. Show what's included, line by line.
3. Share one difference that matters to them: class size, trained teachers, safety, results.
4. Invite them to see it: "Come and spend 30 minutes with us, then decide."

Want help putting this in place for your school? **DM me AUDIT** on Instagram for a free 15-minute online check of your school.

Anjum Farhana · Founder, Schoofa Aura · 20+ years in education, former school owner and principal ·
@schoofa_aura · schoofaaura.com